

# Grupo Infrico®

Nº 4th DEC 2021

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NEWS

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# INDUSTRIAL DOORS

*Merry*

# CHRISTMAS

CURRENT AFFAIRS



[www.infrico.com](http://www.infrico.com)

# Merry CHRISTMAS

*First of all, from the INFRICO Group, we wish to take this opportunity to wish you all a very Merry Christmas, and hope that 2022 brings you all personal and professional success.*



**A**lthough with a little more optimism than these last couple of years, we are still immersed in a pandemic that affects the society as a whole. This means we have to remain responsible to try to dampen the virus. However, these times have also served to realize that the commercial refrigeration sector is an engine of growth and wealth, and a real necessity in society. A sector that, in recent times, due to an unprecedented health crisis, has made it clear it really can



contribute. For example, with the potential of our deep freezers to preserve vaccines against Covid-19. We have worked for more than three decades, hand in hand with companies from various fields taking an active role in society. Recently, and as well as redoubling our efforts for production of cold equipment capable of keeping vaccines in optimal conditions, we have also supported the sector of hospitality, now weakened by the restrictions in the fight against coronavirus. Many sectors of society have been economically affected due to the health situation, but nevertheless **in Infrico, thanks to the commendable effort of our team**, we have

“**In all sincerity, we are very proud to have been able generate such a high number of jobs in a period with so much uncertainty**”

been able to cope with the situation and continue to grow, thanks to digitization projects such as Infrico By You. No less relevant is the satisfying growth experienced this year in the other sister companies of the Group, Impafri and Infrico Supermarket. Another of this year's milestones has been the possibility to generate new jobs, despite the pandemic. In our county in 2021, we generated more than 650 direct, and more than 1,000 indirect jobs. In fact, in only in the first semester of the year, a total of 70 people signed a permanent contract with the company. In all sincerity, we are very proud to have been able generate such a high number of jobs in a period with so much uncertainty.





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**We are enormously pleased to have been able to meet again with friends and professionals and to feel recognized by the refrigeration industry, both nationwide and internationally.**

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Our firm commitment to quality in employment does not only include these signed contracts, but also in the recent agreements including Dual Vocational Training.

The evolution of the pandemic has given a brief pause and has allowed us to hold face-to-face events such as fairs including the International Host Milano 2021 trade show, which took place in Italy, the International Fair of the Sirha 2021, held in France, and the International Air Conditioning and Refrigeration of Madrid, where the Infrico Group, through its different brands, exhibited to hundreds of refrigerated industry professionals generating new interest in our products and new technologies.

We are so glad that we were able to meet again with friends and professionals and to feel recognized by the refrigeration industry, both nationwide and internationally. Finally, from the Management of the Infrico Group, we want to thank all of our clients for the trust placed in us, and we hope that you enjoy your holidays responsibly with your family and friends, and that next year brings you everything you want.  
*Merry Christmas!*



# A rundown of the most important international trade shows in the refrigeration sector.

*The Infrico Group has internationalisation in their DNA, and for this reason we have been exhibiting in the most important trade shows in Europe and Asia this year.*

**F**rance, Italy, United Arab Emirates and Spain have been the host countries of these fairs where we have had a great reception by the professionals who have attended. We have met again with numerous friends and at the same time, it has served to re-launch the international business of the Infrico Group with new contacts and agreements.

The Infrico Group was present, through Infrico, Impafri and Infrico Supermarket in the main European fairs, where we presented numerous innovations and our wide range of products for the commercial refrigeration industry and the supermarket sector.

Lyon, Milan and Madrid became the world refrigeration centre, and the Infrico Group stood

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**Madrid and Dubai were the capitals that welcomed two of the main biomedical and pharmaceutical sector fairs, and where we presented our complete range of -86°C freezers. ultracongeladores -86°C**

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out as a leading exhibitor, both for our stands and influx of professionals, as well as for our innovative, sustainable, and quality product offering.

In France, with a large influx of public professionals, Sirha Lyon became the meeting centre of the industry. The big companies attended this international fair where both Infrico as Impafri shared a stand featuring new products for both companies, and our initiatives in innovation and sustainability this year serve as a guide for the next year.

Host Milan 2021 was, once again, the centre of attention of the hospitality industry, the influx of trade visitors and brands exhibited at the fair demonstrated a return to normality and a great impulse of our sector.

Infrico and Impafri stood out, and presented the new products of the two brands. **As always, the design of our products, as well as that of our stand, attracted numerous international professionals** who, together with our friends, saw the great international vocation of the Infrico Group since its modest beginnings, as well as the sustainable and technological orientation of our products.

At C&R Madrid, Infrico Supermarket presented their new 2022 catalogue, and displayed 80% of their new products. Impafri was the centre of attention with their industrial doors and its renowned “clipart” panel fixtures.





Infrico



Infrico



Infrico

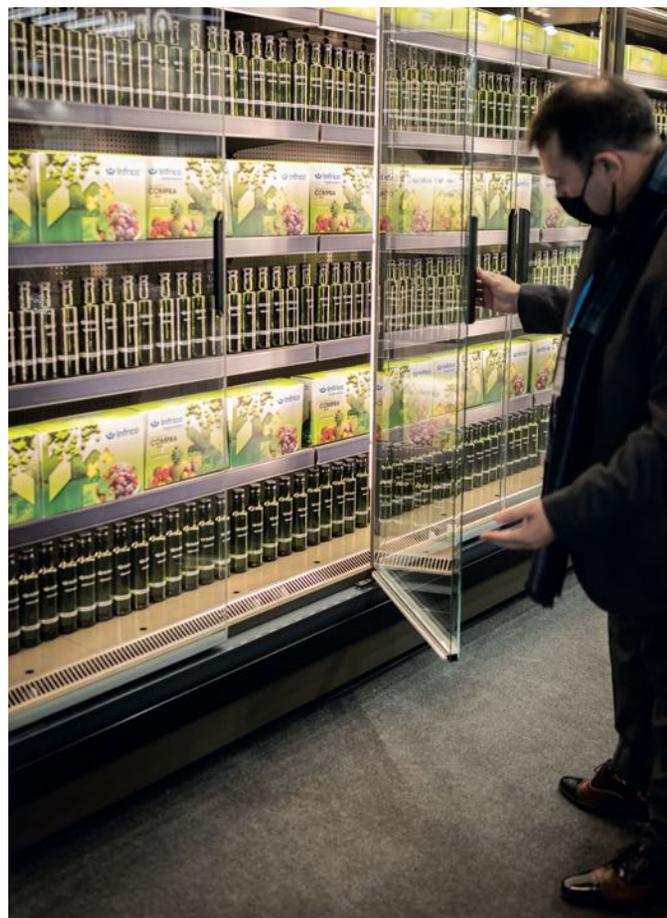


HOST  
MILANO  
2021

Madrid and Dubai were the capitals that hosted two of the main fairs in the biomedical and pharmaceutical sector where we presented our complete product range, highlighting our -86°C freezers. For Infrico Medicare the Middle Eastern market is strategic, and where our brand is establishing itself as an innovative, technological and high-quality proposal.

Together with Analytica One we exhibited in Arab Lab, a fair held in the United Arab Emirates that serves as a benchmark both in Africa and in the Middle East.

Since the end of September, we have been to France, Italy, Spain and the Arab Emirates presenting the different new products of the companies of the Infrico Group. Thanks to quality, technology, sustainability and the variety of our products, as well as the branch offices and international partners of the Grupo Infrico, we were able to be in the most important fairs in the world. The year 2022 presents itself with new challenges and international fairs where the Infrico Group will be exhibiting.



**HOST MILANO  
2021**

# Infrico ramps up their AFTERSALES SERVICE, Infrico by you

*Shorter delivery times, longer delivery times  
and extended stock levels*

**I**n an environment increasingly dynamic and global, new technologies play a fundamental role, so the constant renewal and company updating is essential to deal with market challenges.

In this sense, Infrico strengthens its after-sales service with the digital platform, Infrico By You, that offers coverage for the 365 days of the year, offering delivery of spare parts between 24 and 48 hours.

In a restaurant kitchen, for example, unforeseen events may arise that inadvertently damage a thermostat. From Infrico we don't want these difficulties to pose a problem for

our customers. For this reason, Infrico By You presents the most simple and efficient solution to purchase any spare part instantly. This digital platform is customer oriented, either the installer or the distributor, allowing them to quickly manage any incident. In this way, the customer can purchase the replacement and offer the best technical service. In addition to offering a one-click the online purchase of any spare part, customer manuals and certificated can be downloaded you can watch videos of technicians who sometimes need a to learn a new technique to repair the Infrico units.

Customers are served Infrico By You any day or time of year, with spare part delivery times not exceeding 2 days, and the wide range and continuous stock levels make us one of the best in the national

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**In this sense, Infrico strengthens its after-sales service with the digital platform, Infrico By You, that offers coverage for the 365 days of the year, offering delivery of spare parts between 24 and 48 hours.**

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and international market. Clients have a wide range of electronic devices and refrigeration components that are equipped with the most advanced technology (touch screen and high-speed internet connection, among other innovations), as well as controllers, R134, R404 and R290 valves, precision probes and repair kits for Horeca sector that are sometimes difficult to get in any market. For our more demanding customers, they can also access specific Infrico Medcare products for laboratories.

Infrico's corporate actions develop around the customer, who is always the centre of our attention. That is, the experience and customer satisfaction is critical to the growth of the organization and therefore it is important to offer the best service to the client. Infrico By You allows customers to solve their problems faster. Once our client learns the entire after-sales platform, we help our customers to grow in their business, offering better service, and successfully meeting all their needs.

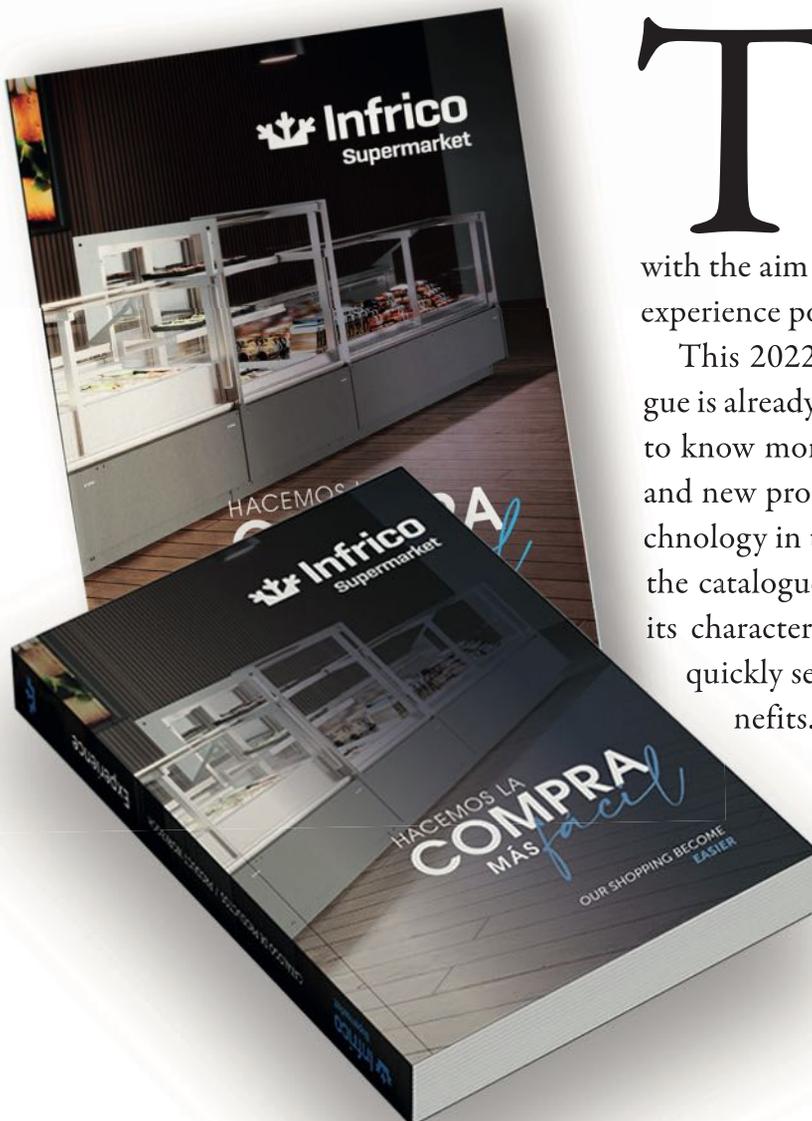
Infrico By You continues to advance and develop, providing service and satisfying our clients in each sector, by providing products that are difficult to acquire in other markets. Innovation and quality in our products and services allow us continue to create strong and stable relationships with the clients.

And we will continue to think about them and for them.



# Infrico Supermarket RENEWS ITS *catalogue*

*for 2022 with new products aimed at making shopping much easier.*



The new Supermarket Infrico catalogue offers a new design, and provides our clients with the widest range of products. All of them, with the aim of offering the best shopping experience possible.

This 2022 Infrico Supermarket catalogue is already available for those who want to know more details about the company and new products offering the highest technology in the sector. The new design of the catalogue highlights the product and its characteristics, so that the client can quickly see the main functions and benefits.

Design, efficiency, and visibility are the three principles of Infrico Supermarket's strategy, of offering innovative, quality and surprising products to cus-

# MDG

MURALES REMOTAS DE REFRIGERACIÓN CERRADAS  
REMOTE REFRIGERATION DOORS MULTIDECK

Etiqueta energética  
Energy labelling



\*(pag. 22)

MURALES  
Vertical Multideck display cases

SEMIMURALES  
Semi-vertical Multideck display cases

ISLAS  
Vertical Full-height display cases

VITRINAS PASTELERÍA Y HELADOS  
Pastry and gelato counter display cases

## SMDG / SMPB

Semimurales remotas de refrigeración abiertas y cerradas con puertas de cristal doble con cristales templados y bajo emisivo  
Remote refrigeration open and closed low multidecks



### La excelencia en la experiencia de compra

Puertas correderas con cierre suave de serie  
Amplia gama de opciones, laterales y posibilidades de personalización

### Excellence in the shopping experience

Sliding doors with soft closing as standard  
Wide range of options, end panels and customization possibilities



Dimensiones de producto optimizadas para ofrecer máxima capacidad con un menor espacio ocupado  
Anchuras 685 y 885, altura 1500 mm y longitudes desde 1250 a 2500 mm

Optimized product sizes for maximum capacity with a smaller footprint  
Width 900, height 1500 mm and lengths from 1250 to 3750 mm



### Máxima visibilidad del producto expuesto

Puertas de cristal doble totalmente transparentes o frente display en los modelos abiertos  
Iluminación Led de alta eficiencia

### Full visibility of the display products

Fully transparent double glass doors or display front on open models  
High efficiency LED lighting



Preparados para exponer todo tipo de producto refrigerado  
M1 y M2

Prepared to display all types of refrigerated products  
M1 and M2

MURALES  
Vertical Multideck display cases

SEMIMURALES  
Semi-vertical Multideck display cases

VITRINAS SUPERMARKET  
Refrigerated Supermarket Counters

ISLAS  
Vertical Full-height display cases

VITRINAS PASTELERÍA Y HELADOS  
Pastry and gelato counter display cases

tomers and users. And it is this surprise that Infrico Supermarket aims for when designing their commercial refrigeration units.

The creation of products that improve the user experience is so important to Infrico Supermarket on both a national and international level. **And to this end, the Total Look doors (patent pending), the new Experience price holders, the Experience Slim doors, condensation control systems and LED lighting systems are the new characteristics that improve their value and make shopping easier. “We make shopping easier.” This slogan paves the way of the company and stands out on the cover of the catalogue.**

The objective of Infrico Supermarket is to help the user in the moment of purchase. That is, to make shopping as simple, comfortable and rewarding as possible.

This phrase integrates the key elements of the strategy of the company: customer, experience, user and innovation.

The catalogue shows in detail each product, but with prominence given to the newest products. The new narrow showcase

range of takeaway food (chilled, hot and neutral), VEE showcases with straight glass, the new Coral VCB display case with minimalist design for ice cream with hidden sides, and new additions to the VEX range, with models for hot products and a tall module for meat.

Additionally, you can discover the wall cabinets, semi-murals, Supermarket showcases, Pastry cabinets and ice cream displays, among a long list of products that help make shopping easier, with larger display areas and showcases specialized in healthy, takeaway food.

**“We make shopping easier.” This slogan paves the way of the company and stands out on the cover of the catalogue. The objective of Infrico Supermarket is to help the user in the moment of purchase. That is, to make shopping as simple, comfortable, and rewarding as possible.**





In this new catalogue, of almost 50 pages, you can find out about Infrico Group and the aims of Infrico Supermarket. As a last mention, we must highlight the new drop-down feature with all the product information at a glance in A0 size.

In addition, there is information regarding the initiatives of Infrico Supermarket and the Infrico Group that contribute to the development of a sustainable and environmentally friendly industry, thanks to a correct management of natural resources, the proper treatment of waste and the recycling and reuse of materials.

WE MAKE  
**SHOPPING**  
*easier*

# Impafri consolidates the national market with **INDUSTRIAL** *doors*

*as a product of reference in the industrial refrigeration sector.*

**T**hanks to manufacturing technology and the quality of the materials on the industrial doors, **Impafri is establishing itself as a leader in the national market.** Among the many products, Impafri offers industrial doors designed to meet the technical, logistical, aesthetic requirements and the architectural features of the client. Impafri's continuous innovation is converting their doors into a premium product in the industrial refrigeration sector.

Impafri industrial doors are manufactured with the most advanced technology to guarantee security and functionality. Impafri's privileged situation in the sector is reflected in an increase in the market share





of industrial doors that has been achieved thanks to the intense and meticulous work of incorporating improvements and features that customers demand.

#### **Commitment to innovation**

Continuous development to improve details to offer the best product and customer service, shape part of the company's DNA. Vanguard technology and certified quality are the guarantees that endorse the commitment to innovation: generate the best ideas and solutions for each client.

Innovation and improvement throughout the value chain are the foundations of this growth. In fact, Impafri has made a large investment in developing a new plant for manufacturing industrial doors.

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**Each and every one of the industrial doors manufactured by Impafri are checked to that they comply with the quality standards. All the departments take great efforts so that the final product reaches the customer in the best conditions.**

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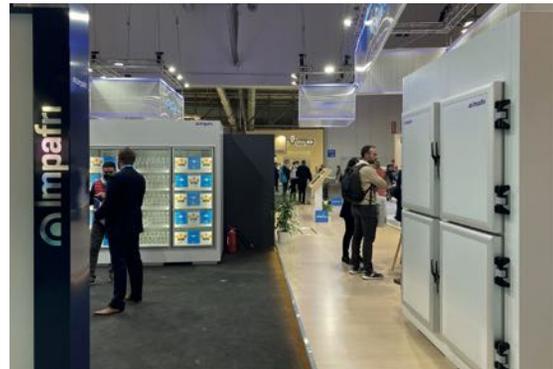
The International Air Conditioning and Refrigeration Show, commonly known as C&R, was, in this edition, an ideal moment for visitors and professionals of the sector to meet in IFEMA, Madrid, and to present the main new products as well as demonstrate the evolution and development of industrial doors.

The attendees were very satisfied and pleasantly surprised by these innovations and the new products in the range.

For further proof of company growth, this year Impafri has also been exhibiting in Milan, Italy, at the International Host Milano 2021 trade show, presenting the brand and launching in new markets.

The industrial doors were well received by the visitors, having presented the wide range of doors available and the quality of the materials. The company is thus at the forefront of the sector, with a very advantageous position compared to its competitors in terms of market volume and coverage. With 12 local branches in Spain and in Portugal, Impafri satisfies the expected needs of its clients, with a punctual, flexible, and efficient production system.

The industrial doors, already having been included in large projects, have become the spearhead of the company, and continue to create growth and development through all levels.



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HOST  
MILANO  
2021

# Grupo Infrico®



PARTICIPATING



BRANCH OFFICES



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