

Grupo Infrico®

Nº2 JUNE 2021

NOVELTIES
NEW DOORS

TOTAL
look

NEWS
UNICEF
NEW SME FRIEND

INTERVIEW

Susana
Rodríguez
PRESIDENT AEFYT

NOVELTIES

NEW CATALOGUE
IMPAFRI
2021

Grupo Infrico®
35 years
Since 1986



www.infrico.com

Infrico Group a new SME Friend of UNICEF Spain

Grupo Infrico has joined the SME Friend of UNICEF Spain program, which is especially aimed at small and medium-sized companies with the will to contribute their bit to improve the conditions of at-risk populations.

The SMEs Friends of UNICEF Spain program supported by Grupo Infrico has its commitment to childhood and the objective of raising funds for the Schools for Africa initiative, as well as taking measures to guarantee the health and nutrition of children with less resources.

The Schools for Africa initiative was created in 2004, as a result of the alliance between UNICEF, the Nelson Mandela Foundation and the Peter Krämer Foundation, with the aim of providing education to girls and boys throughout the continent.

“La pandemia de covid-19 está causando un gran impacto en la educación de millones de ni-

ños. Debido al cierre de escuelas, muchos niños de África no reciben su educación, ni tampoco agua, las medicinas o la alimentación que a menudo no tienen en sus hogares. Además, la mayoría de ellos no tiene acceso a materiales o a Internet, algo tan común en Occidente. Por lo que desde el Grupo Infrico se apoyan las acciones de UNICEF para reducir el impacto de esta crisis sanitaria y educativa”, subraya Juan Torres, cofundador del Grupo Infrico.

UNICEF points out that due to covid-19, 1,200 million children have been affected by the closure of schools and 40 million have been left without the possibility of attending nursery schools.

The UNICEF campaign is structured around various focal points so that the educational crisis, caused by covid-19, can be overcome as soon as possible and children receive their education and other services associated with schools.

The program aims to guarantee quality education, with special attention to orphaned boys and girls with disabilities, in situations of extreme poverty or to girls who are denied access to education because of gender. Likewise, it focuses on carrying out vaccination campaigns and preventing malnutrition, and ensuring water sanitation and access to drinking water, which is lacking in its day to day, among other actions.

“For the Infrico Group, it gives us enormous personal and corporate satisfaction to be part of the SMEs Friends of UNICEF Spain. We believe that supporting this solidarity social action will bring us a differentiation in our way of working and in our entrepreneurial spirit”, says José Torres, co-founder of Grupo Infrico. “In addition, we believe that by assuming this commitment we are more responsible in the face of a difficult social situation that requires collaboration.”

From the Infrico Group we join this solidarity project because together we can achieve real changes in the lives of many children so that none of these are left behind. Our contribution, like that of many smaller and medium-sized companies, is extremely important for projects like this to continue.



For the Infrico Group, it gives us enormous personal and corporate satisfaction to be part of the SMEs Friends of UNICEF Spain. We believe that supporting this solidarity social action will bring us a differentiation in our way of working and in our entrepreneurial spirit.

José Torres

35th anniversary of the Infrico Group.

Constant investment to be leaders in the manufacturing of commercial refrigeration equipment.



It was in the eighties when four qualified professionals from the cold sector, who came from a social work cooperative, decided to start Infrico. Since then, 35 years have passed, full of challenges and constant growth. From a small company to being a multinational. From Lucena to a presence in numerous countries around the world. From Infrico to the Infrico Group.

There are many efforts made, both in its beginnings, and throughout the years, to become what we are today: benchmarks in the sector. Thanks to the enthusiasm, values and, of course, the skills and abilities of everyone who works and makes up the organization, we can celebrate this significant date.

“There have been tireless efforts made, both at the beginning, and throughout the years until now, to become what we are today: benchmarks in the sector.”

Specifically, Infrico was born in 1986 with the clear objective of generating the best refrigeration solutions adapted to the specific needs of each client. Technological vanguard, certified quality and the excellence of its products, are the guarantees that support its commitment to innovation and that have positioned it as absolute leaders in the commercial cold equipment sector.

Infrico was born as a family business and, to this day, despite unstoppable growth, it continues to maintain the values of a family business. As we pointed out, the beginnings were complicated, like any business project in its birth phase. With nine employees on the staff and a warehouse of 400 square meters, the company began.

In 1991 the facilities were moved to the Los Santos Industrial Estate in Lucena, with 5,600 square meters of warehouses and 63 people working in the company. Growth was unstoppable and in 2001 it was proposed that in order to continue improving industrial activity it was necessary to provide better facilities that would group the entire production process in a more orderly manner.

One of the great secrets of Infrico has been to have reinvested the profits in the company itself, favouring innovation in the facilities and in the manufacturing

process. With this business philosophy, the purchase of more than 100,000 square meters in the Polígono Los Piedros took place to continue development and expansion. The company thus began the most ambitious and risky project in its history: to create the largest and most modern commercial refrigeration factory in Europe.

The company offers a very wide range of machinery that covers everything related to refrigeration for the

HORECA sector, as well as bakeries, pastries shops, ice cream parlours, and for supermarkets, through its own specific line. In addition, INFRICO also supplies the medical and laboratory sector through its prestigious Infrico Medicare line.

With clients all over the world and a large share of the national market, the company, which is in a continuous process of growth and expansion, currently has more than 700 employees in the 3 production centres at the Infrico plant, Infrico Supermarket and Impafri. The commercial network currently includes 13 branches in Spain and 16 abroad, including the French and

US branches. In addition, in a firm commitment to stability and social welfare, more than 80% of workers are permanent employees.

With clients all over the world and a large share of the national market, the company, which is in a continuous process of growth and expansion, currently has more than 700 employees in the 3 production centres at the Infrico plant, Infrico Supermarket and Impafri.



INDUSTRIAS FRIGORIFICAS COMERCIALES, S. L.



NEW DOORS

TOTAL *look*

Infrico Supermarket continues to support innovation and improvement in the customer's shopping experience.

In these frames, the main novelty is the unique Total Look door design. These completely transparent double glass doors guarantee total visibility of the product by eliminating the obstacle that the glass can pose to the customer's vision.

These sophisticated doors help create a comfortable setting in the supermarket aisle so that users can thus spend more time choosing their products and, therefore, boost the store's sales.

Infrico Supermarket's transparent double-glazed doors, patent pending, are presented as a practical solution to a common problem in long aisles of refrigerated products which is the obstructing view of door frames by customers. Thanks to the Total Look doors, visibility increases while energy consumption decreases.

Its interior tempered glass with 4-millimeter low-emissivity treatment in accordance with the UNI 12150 standard distinguishes it for its low coefficient of cold conductivity. Unlike other manufacturers whose coefficient of thermal transmittance of the glass goes up to $1.6 \text{ W} / \text{m}^2\text{K}$, the Total Look door glass reduces this index to $1.2 \text{ W} / \text{m}^2\text{K}$, therefore its thermal insulation is greater.

A practical solution to a common problem in long aisles of refrigerated products: side view of door frames by customers. Thanks to the Total Look doors, visibility increases while energy consumption decreases.



NOVELTIES



Mural refrigerated
group
closed remote
MDG

The hydraulic hinge of the Total Look doors improves the performance of the gravity hinge and guarantees 1 million maintenance-free opening cycles. Likewise, the hydraulic hinge, with automatic door closing from 0 to 80-85 degrees and a closed-door guarantee, allows a maximum opening of 93 degrees that facilitates the replacement of products.

The new door design features an RD 65 colour rendering coefficient of 98%, a transmission coefficient of 81% TV, and a reflection coefficient of 15% PV. The guarantee against moisture and the loss of argon gas is 5 years.

In addition to all these advantages of Total Look doors for optimal cooling of products in supermarkets, we must also add the ease of installation and changing with standard doors, their total integration into the unit, their vertical glass spacers and their modular swing door without frames as well as its ergonomic handle.

Constructed with high-strength aluminium, the ergonomic handle has rounded corners for added security and PVC caps to enhance customer comfort and their shopping experience once again. Total Look doors offer a finish which is consistent with the overall quality of a product designed to lead the market.



In short, the main characteristics of Total Look doors are: modular hinged door without frames; hinges and installation elements hidden in the cabinet; easy installation and interchangeable with the standard door; low emissive and tempered glass according to the UNI 12150 standard; chamber 90% argon; low coefficient of conductivity $U_g = 1.2 \text{ W} / \text{m}^2\text{K}$; vertical glass spacers; ergonomic handle; hydraulic hinge; RD65 / 98% Ra colour rendering coefficient; and transmission coefficient 81%.

In addition to the numerous advantages of Total Look we must also add the ease of installation and changing with standard doors, their total integration into the unit, their vertical glass spacers and their modular frameless swing doors with an ergonomic handle.

New catalogue Impafri 2021

innovative retail products that are
trending in the sector

A

At Impafri, year after year, we are committed to providing our products with the best technology, without forgetting the main reference on which all business ac-

tion pivots: our customers. They are a motivation for us in our day to day, and we always seek to generate the best and solutions for each of them.

Quality and concern for the environment are for Impafri a distinguishing and recognizable element in all services. From the very beginning, they are an indispensable requirement in our processes to guarantee satisfactory results for our clients.

Quality and concern for the environment are for Impafri a distinguishing and recognizable element in all services. From the very beginning, they are an indispensable requirement in our processes to guarantee satisfactory results for our clients.



New products from the catalogue

With clear values and objectives in the organization and within this framework of improving and offering the best of ourselves, we have launched a complete catalogue with more than 200 pages with a design and intuitive nature when searching for products. This new catalogue for 2021 includes numerous details and characteristics of the new products, such as Discontinuous Panels, Polar Max Modular Cabinet and an IE3 service door.

The high-quality discontinuous refrigeration panel is designed for installations that require a superior sanitary finish. It has a tongue and groove joint system that fixes the panels together with our unique clipart system which guarantees a fast, strong and watertight joint without metal components that can rust.

In addition, these panels have fire classification certificates. Our quality department has carried out test in the Reaction to Fire laboratory of AFI-TI-LICOF (Toledo Fire Testing and Research Center) of the new PMI-400E panels, obtaining the maximum possible classification for a PUR, a Bs2d0, for all refrigeration panels between 80 and 150 mm thick.



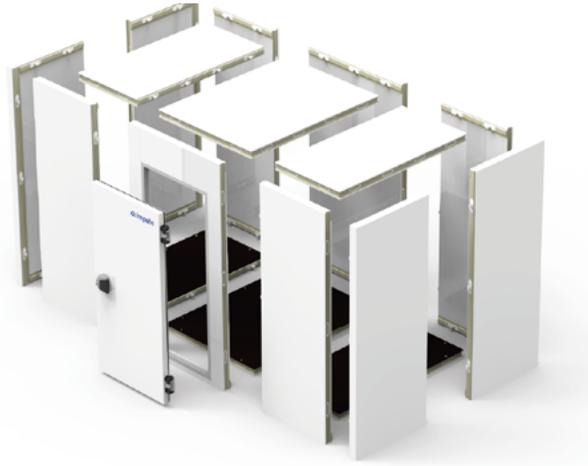
In this new catalogue for 2021, with numerous details and characteristics of the products, you can find new products such as Discontinuous Panels, Polar Max Modular Cabinets and the IE3 service door.

Polar Max Coldrooms

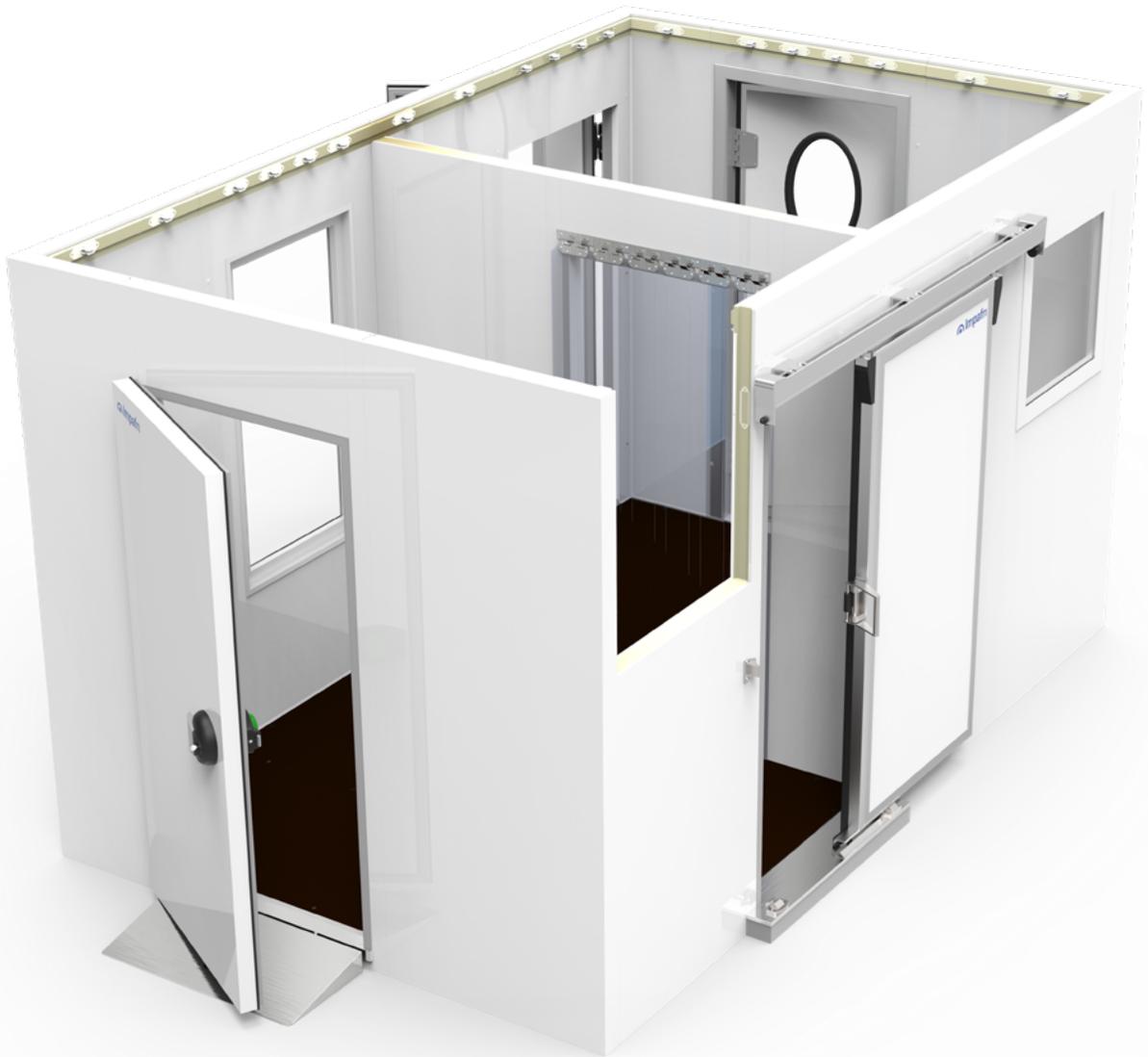
For its part, the Polar Max cold room range is the result of important research efforts carried out by Impafri. We are talking about a product of the highest quality, with numerous advantages, and comes available in measurements every 200mm by 200 mm.

As for the IE3 sliding service doors, they are suitable for pedestrian use between work areas and offices. The door is 40 mm thick, injected polyurethane. As for the hardware characteristics, it has an aluminium sliding guide for smooth rolling as well as a fixed exterior handle, made of stainless steel and aluminium.

We also present the modular cabinets with AMD and AMPO glass doors. These types of cabinets are ideal for places where there is little storage space. They are used because with the little space they occupy, their useful load capacity is generous. These are the units which are the preferred choice of bakers and pastry chefs because the space inside is ideal for 600x400 mm pastry trays.



-
- **Fully custom-made manufacturing.**
 - **Different heights.**
 - **Different panel finishes.**
 - **Different floor panel finishes.**
 - **Different types of doors: hinged doors, sliding doors, swing doors, etc.**
 - **Multi-enclosure of cameras of any geometric shape.**
 - **Pillar coverings.**
-



Susana Rodríguez president AEFYT

“Refrigeration is life and we were not aware of it until the pandemic caused by Covid-19 arrived.”

Question.

It is the first time in the history of the organization that a woman has access to this position.

How do you assess this progress in terms of equality?

Susana Rodríguez. It should be noted that I am one of many women who have been making their way in the refrigeration industry for some time, which, like other technical sectors, has been, and still is, predominantly male. Women are present in the refrigeration sector both from managerial positions and from technical positions. Fortunately, the female presence in the sector is increasing and more visible. That said, I am very proud if this presidency helps to bring visibility to the presence and work of women in this sector and contributes to continue advancing in the fight against the gender gap that is still necessary.

Q. You arrived at the position of president of the AEFYT replacing Roberto Solsona. At what specific moment have you arrived and why has this change occurred?

Susana Rodríguez. I want to send my thanks and appreciation for the work that Roberto has done during his years in the presidency of AEFYT. During this time, the Association has taken shape as the most representative entity of the refrigeration sector in Spain and has also acquired an international dimension thanks to its presence in organizations such as Eurovent or AREA, which are also very important.

I come at a time when we are facing the problems that the pandemic has brought us and the great challenges of the European agenda, among which the Green Deal stands out. We must all contribute to this as it is an essential sector for our economy. Among the main objectives of the new management team, which I have the honour of presiding on behalf of ASOFRÍO, it is important to deepen the knowledge and technological development of the different refrigeration families, as well as accompanying partners in the sustainability and digitization of the sector.

At this initial stage, we want to highlight the diversity of the subsector groups that, as representatives of

I am very proud if this presidency helps to bring visibility to the presence and work of women in this sector

the entire refrigeration value chain, form the association, giving it a boost marked by agility, efficiency, and transparency. All this benefits the members - large and small companies - and the sector as a whole.

Q. It has been a few months since you have held this position. What changes have been made and which ones will be made in the short term?

Susana Rodríguez. Our work in these months is aligned with the objectives expressed above. I would highlight the presentation of the Mdi "Refrigenia 4.0", which AEFYT has led and with which we want to contribute to the modernization of five subsectors of the agricultural industry (dairy, meat, perishable, wine and oil) accompanying them in the double digital and environmental transition.

Likewise, we have managed to begin to give visibility to women in the refrigeration sector through a series of videos that values them. And it is also noteworthy that we have strengthened ties with CEOE, an organization to which AEFYT belongs through Confemetal. In this sense, we will be proud to have its president Antonio Garamendi at the event that we are preparing, for World Refrigeration Day, which is celebrated on June 26, and which will contribute to giving our sector the visibility it deserves.

Q. To know a little more about you, tell us what your professional experience is up to today.

Susana Rodríguez. I have belonged to the great family of the refrigeration sector for 25 years. I began my professional career in 1996, in the installation company that my father founded in 1990. In it, I went through all the departments: purchasing,

administration, commercial, installations and maintenance, which has given me a very close vision of the operation of a refrigeration company and the problems it faces every day. In 2007, the generational change took place and in 2010 I started to lead the FRIEX Group. In 2012 I assumed the presidency of ASOFRIO, which also gives me a very important insight to the whole refrigeration value chain, and I am a member of the board of directors of the National Confederation of Installers.

Q. In a context as difficult as the current one, where a lot of jobs are being destroyed, how do you assess that the Infrico Group is committed to employment and hiring many people?

Susana Rodríguez. First of all, I have to congratulate the Infrico Group for its ability to create wealth and employment with its activity based on innovation and excellence at work. Second, it is remarkable how companies such as Grupo Infrico are an example of the essentiality of this sector and the effort that has been made during the pandemic. You are a great opportunity to make ourselves visible to society because, really, as we have said on occasions “we are the invisible technicians who make it possible”.

It is true that this sector does not stand out in terms of economic volume, but it is no less true that we are

a sector with full employment and with great future possibilities for our young people and that it participates in an important way in the main challenges of society and the economy, such as decarbonisation and digitization.

Q. The Infrico Group is also committed to quality and innovation to offer the best to its customers, what opinion do you have that a company in the refrigeration sector has technology so up-to-date? Do you consider it a differential value?

Susana Rodríguez. Of course, the future of the refrigeration sector depends on the integration of new technologies for data analysis and remote control of the facilities, which also contribute to increasing energy efficiency. This, which may seem like a future, is already a reality in refrigeration facilities, as you are demonstrating, because we are a pioneer sector in digitization with a high level of investment in this regard. I hope that companies like Grupo Infrico will be an example and an inspiration for others that may be a little further behind in this regard.



Q. In some recent conversations you have commented that you represent installers and have also highlighted their importance. Why are they so relevant?

Susana Rodríguez. The installation companies constitute the link between the manufacturers, the suppliers of elements necessary for the operation of the refrigeration equipment -such as refrigerants- and the end user. They are, therefore, a fundamental link to bring the latest technologies in energy efficiency, digitization or new developments that include more environmentally friendly refrigerants to cold-user companies. They also play a crucial role in maintenance work, which is essential to ensure these concepts of efficiency in the operation of the facilities. Let us not forget that the installers are the true connoisseurs of the client's needs, due to the accumulated experience and knowledge from the service they provide.

Unfortunately, we have the big problem with intrusion, which is very high, and presents serious problems in terms of safety and efficient operation of the equipment. From AEFYT we have been denouncing this situation for some time and we must go even deeper to eliminate these illegal practices that threaten the country's economy and the environment.

Q. In your opinion, how should the cold sector evolve?

Susana Rodríguez. The cold sector must evolve along three main focal points: digitization, environmental sustainability and the full integration of women into the workforce. In all these fields great efforts are being made and it depends on them that the cold storage sector is considered socially for what it is, a leading sector as the capacity to provide a lot of added value to the large driving sectors of the Spanish economy, such as the food or tourism.

Q. And finally, why do you think this sector is important?

Susana Rodríguez. Refrigeration is life and we were not aware of it until the pandemic caused by Covid-19 arrived. We have to continue working to highlight the enormous socio-economic value of this sector, which impacts more than 50% of the GDP in Spain through sectors that are driving forces of the economy such as catering, food, telecommunications, health, etc. that require refrigeration and air conditioning to function. As if this were not enough, we are a sector with full employment, with the ability to boost the economy and lead technological and ecological change.



Grupo Infrico®



PARTICIPAMOS



DELEGACIONES



www.infrico.com

EDICIÓN BABAIT TECHNOLOGY SL
babait@correo.babait.com